

eat picks



ABOUT EATPICKS

[Eatpicks](#) is a site created to connect easy-to-make recipes with those that like to cook, bake and entertain. Through recipe development and drool-worthy photos, readers enjoy learning that cooking should be fun, not scary! By using simple, fresh ingredients, the process of making a fantastic dish is healthier, cost effective, and quite doable.

Eatpicks is more than just food - this community loves to talk about and share favorite dishes, restaurants, beverages and products on all social media channels, especially Instagram under the hashtag #eatpicks. This site has been featured as the Tuesday Food column on [EveryDayFamily.com](#) since November 2012 and highlighted as the restaurant review column in *Capital Region Living Magazine*.

FEATURED
ON



Kelly Pugliano

As a lifelong foodie, Kelly shares her love of cooking and baking to create favorite family recipes using fresh, simple and healthy ingredients. She has been blogging since 2009 and created Eatpicks to share her passion for good food, travel and photography.



As a freelance writer and photographer, her work has been featured on [EverydayFamily.com](#), *Capital Region Living Magazine*, *Spoon & Whisk* and *Contemporary Athlete*. She is located in Upstate New York, perfectly placed between Albany and Saratoga Springs.

If she is not in the kitchen developing new recipes, you can bet she is out running with her husband training for her next half marathon.

PAST BRAND PARTNERS



SOCIAL STATS



@kpugs

3,554

@eatpicks

363

Mom Got Blog

733

Eatpicks

386



969



689



542

Last updated: x/x/xx

THE READERS

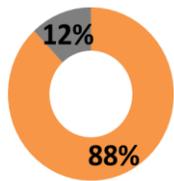
Monthly Page Views

XXXXXX

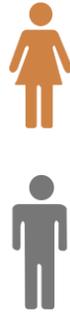
Monthly Unique Visitors

XXXXXX

Gender



Female
Male



Average age

35

“ Every morning I check my Facebook just to see what food picture you share. It ALWAYS looks good...and sometimes I even try to make it! ”

Margaret Loria, Facebook Reader



Enjoy Cooking

Readers are looking for easy, healthy recipes to cook at home for family & friends. Many search for organic or gluten free alternatives.



Healthy Shoppers

Audience is very conscious about food purchases. Farm-to-table and specialty markets are popular.



Socially-savvy

Readers are well versed in social media and are quick to share and engage. Most popular are Instagram, Facebook and Pinterest.

REGULAR FEATURES

Eatpicks is a website that includes recipes, fun topics and beautiful photography. Travel destinations and taste-off's between popular foods from restaurants are occasionally featured.



Daily	Weekly	Monthly	Annually	Ongoing
Facebook Post, Tweets Instagram photos	Recipe posts , Pinterest Pins	Freelance articles , newsletter, cooking classes	Holiday recipes , Holiday favorites	Research, recipe development, travel

OPPORTUNITIES

SPONSORSHIPS

Why should we work together?

Because I have the ability to connect your product or brand through my own personal story, which has shown to be a successful combination for everyone involved, you, me and my food-loving community. When I choose to work with a brand, it is because I believe in it, use it myself and I am comfortable placing my name next to it



“ Kelly's personable approach to writing will help promote your brand in the most genuine way possible. She has a unique ability to connect with her readers AND the ability to deliver a brand's message with utmost integrity, making her a trusted source on both ends. Moreover, she is creative, practical, efficient, and a team player. ”

Sierra Peralta
Marketing Coordinator, Lion Lock



WHAT'S AVAILABLE

- Recipe Development
- Photography
- Sponsored Posts
- Ambassadorships
- Travel Trips
- Reviews/Giveaways

Ambassadorships

Eatpicks would love to develop a long-term relationship with your brand! Use of ingredients and cooking tools will be highlighted for readers through a series of sponsored posts, engaging photos and recipe development. Fees are dependent on scope of project. Please contact for quote.

Available Ad sizes

Contact for quote

***Receive 10% discount for 3-month commitment.**

300 x 250

125 X
125

160 x 600



Serving food photography & writing for all appetites.

eatpicks.com
facebook.com/eatpicks
twitter.com/eatpicks
pinterest.com/kellypugliano
instagram.com/kpugs

Payment for advertising can be made via Paypal

LET'S WORK TOGETHER

Get your brand and story in front of Eatpicks food-loving audience. Contact me today to explore which opportunity works best for you and your budget.

Email:
eatpicks@gmail.com